



POSTCARD SETS

Prints & Wall ART

By **ART**ographer *Rock* WALLAKE



RICCO.CA

email ric@RICco.ca



Ric Wallace – **ARTIST STATEMENT**

I am a creator of more than **300+** [White Rock Beach/South Surrey](#), [Wildlife of Canada](#), [RICco.ca](#), [CrowArt.ca](#) and [Harry The Seagull](#) postcards and greeting cards, and consider myself to be an ARTographer. I define "ARTographer" as someone with a strong background in photography, as well as an aptitude for graphic design and the ability to combine the two into one art form, digitally on a computer. On the photography side, I have mastered lighting, composition, and the ability to see the world from a non-traditional viewpoint. I often incorporate shapes silhouetted in photographs for impact and visual interest.

On the art side, I have designed three coins (one with the famous White Rock), three pins, postcards, greeting cards, magnets, annual reports, conceptual drawings, logos, and produced web and graphic design. I have provided photography, web design (see [WhiteRockPharmacy.com](#)), graphics, and logos for both start-up businesses as well as multi-million dollar companies worldwide. When adding text to images, I consider style, placement, drop in/drop out, and curved text. Being able to visualize the end result gives me a "Virtual Edge" over others (See [VirtualEdge.ca](#)). Often when taking a photograph, I think more like an artist or an art director than a photographer. I don't just see the image before me; I visualize its future use in a variety of products and/or media. I like to joke that I consider myself to be a lazy person – I like to do the work once and sell it many times. I have spent countless hours and investing my own money on a project where I can visualize a good return on investment. I have gotten lots of media attention in print, radio, TV, websites and have been seen on TV / read in papers / websites / or heard on radio by over 900 million people worldwide. In July 2014 goVancouver did a feature on me. I have travelled extensively across Canada and have visited various tourist attractions. Even though White Rock Beach is a popular destination, I believe the opportunity for increased tourism is unlimited. After all, White Rock is known as **"THE HOLE IN THE SKY,"** so the sky is NOT the limit – the moon or the stars are! I believe White Rock is a great place to live and run a business, and I am even betting my own future and money on White Rock Beach, BC.



On Instagram:
mrwhiterockbc



Ric Wallace ~ ARTographer



NO CASH - NO PROBLEM



WHITE ROCK BEACH GALLERY.COM

PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

\$10

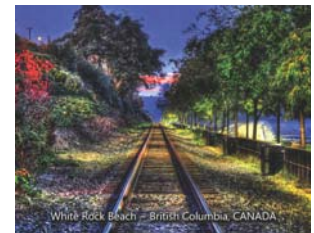
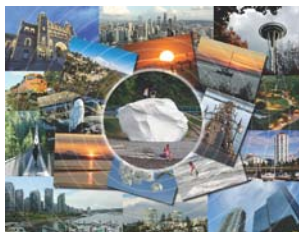
10 @ \$1.00



10 Postcards

THE BEST DEAL PACK

By ARTographer *Rick* WALLACE



10 for \$10



POSTCARDS



GREETING CARDS



LUCKY COINS



MAGNETS

VirtualEdge.ca / RICco.ca / CrowART.ca / MrWhiteRock.com / WhiteRockPhoto.ca

WhiteRockBeach.ca / WhiteRockBeachGallery.com / AmazingWhiteRock.com

PO Box 75214 RPO WHITE ROCK, SURREY BC V4A 0B1 CANADA

01-10P-BEST-DEAL

PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

\$10

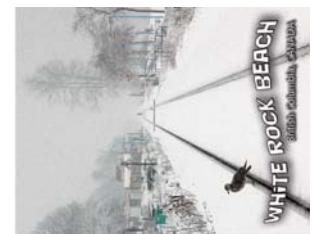
10 @ \$1.00



10 Postcards

WHITE ROCK SNOW PACK

By **ART**ographer *Rek WALLACE*



Season's Greetings
Merry Christmas
Postcards & Greeting Cards
Also Available



POSTCARDS



GREETING CARDS



LUCKY COINS



MAGNETS

VirtualEdge.ca / RICco.ca / CrowART.ca / MrWhiteRock.com / WhiteRockPhoto.ca

WhiteRockBeach.ca / WhiteRockBeachGallery.com / AmazingWhiteRock.com

PO Box 75214 RPO WHITE ROCK, SURREY BC V4A 0B1 CANADA

02-10P-SNOW-PACK

PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

\$10

10 @ \$1.00



10 Postcards

CRESCENT BEACH

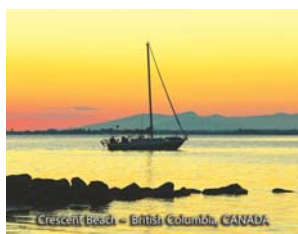
By ARTographer *Rick WALLACE*



Crescent Beach - British Columbia, CANADA



Crescent Beach - British Columbia, CANADA



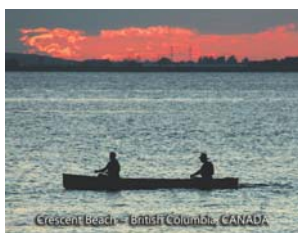
Crescent Beach - British Columbia, CANADA



Crescent Beach - British Columbia, CANADA



Crescent Beach - British Columbia, CANADA



Crescent Beach - British Columbia, CANADA



Crescent Beach - British Columbia, CANADA



Crescent Beach - British Columbia, CANADA



Crescent Beach - British Columbia, CANADA

Greeting Cards
Also Available



Crescent Beach - British Columbia, CANADA



POSTCARDS



GREETING CARDS



LUCKY COINS



MAGNETS

VirtualEdge.ca / RICco.ca / GrowART.ca / MrWhiteRock.com / WhiteRockPhoto.ca

WhiteRockBeach.ca / WhiteRockBeachGallery.com / AmazingWhiteRock.com

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03-10P-CRESCENT-BEACH

PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

\$18.75

15 @ \$1.25



Crow**ART**.ca

By CROWtographer
Rik WALLACE

15 Postcards



CROW PACK



04-15P-CROW-PACK

PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

\$15

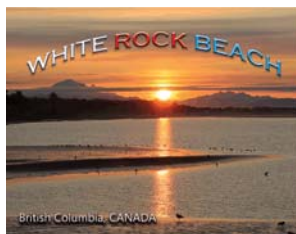
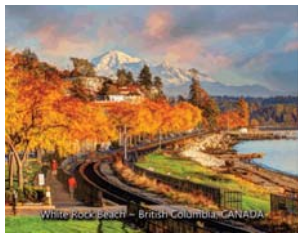
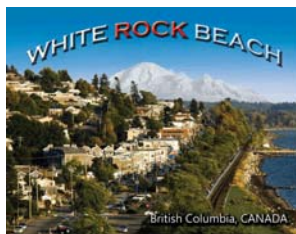
12 @ \$1.25



12 Postcards

VALUE DEAL PACK

By ARTographer *Rick WALLACE*



POSTCARDS



GREETING CARDS



LUCKY COINS



MAGNETS

VirtualEdge.ca / RICco.ca / CrownART.ca / MrWhiteRock.com / WhiteRockPhoto.ca

WhiteRockBeach.ca / WhiteRockBeachGallery.com / AmazingWhiteRock.com

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05-12P-VALUE-DEAL-PACK

PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

\$25

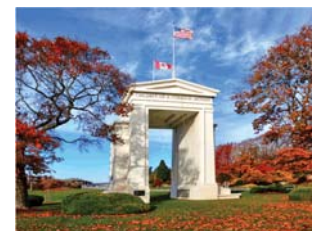
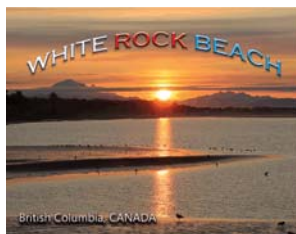
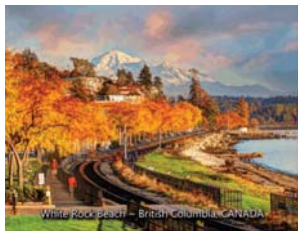
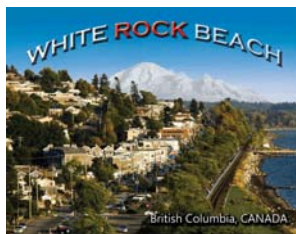
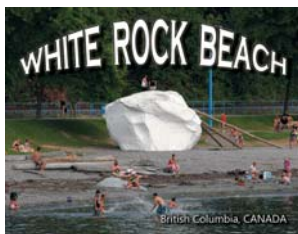
20 @ \$1.25



20 Postcards

AMAZING TOURIST PACK

By ARTographer *Rek WALLACE*



06-20P-TOURIST-PACK

PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

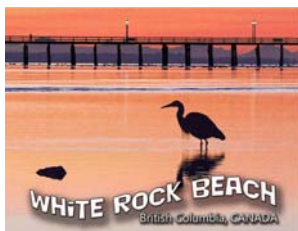
\$25

20 @ \$1.25



20 Postcards

AMAZING SUNSETS (p.m.)
By ARTographer *Rick WALLACE*



07-20P-WR-SUNSETS

PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

\$25

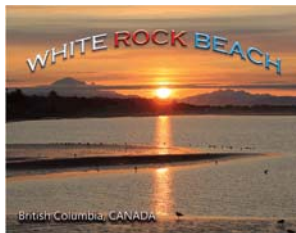
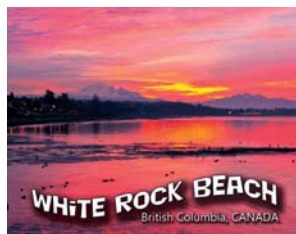
20 @ \$1.25



20 Postcards

AMAZING SUNRISES (a.m.)

By ARTographer *Rick* WALLACE



08-20P-WR-SUNRISES

PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

\$25

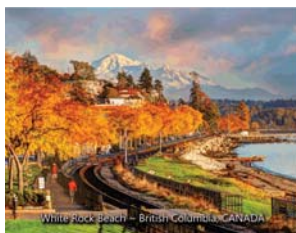
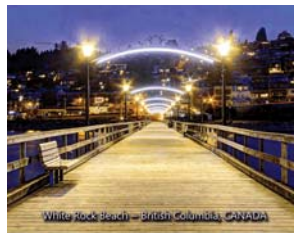
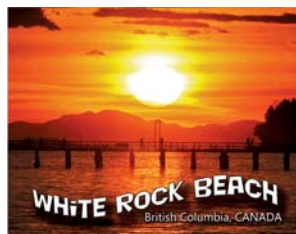
20 @ \$1.25



20 Postcards

THE WHITE ROCK BEACH PIER PACK

By **ART**ographer *Rick* WALLACE



09-20P-WR-PIER-PACK

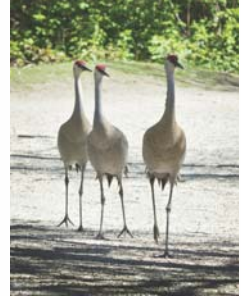
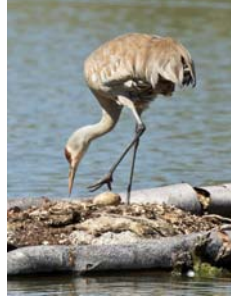
PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

\$31.25

25 @ \$1.25

25 Birds Of Canada Postcards



PERFECT KEEPSAKES FOR GENERATIONS TO COME

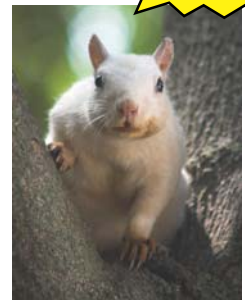
More Postcards On WhiteRockBeach.ca

\$25

20 @ \$1.25

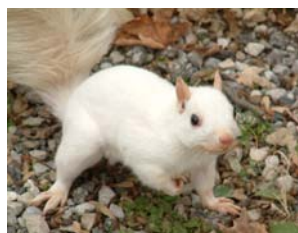


20 Wildlife Of Canada Postcards



By **ART**ographer

Rick WALLACE



12-20P-WILDLIFE-OF-CANADA

PERFECT KEEPSAKES FOR GENERATIONS TO COME

More Postcards On WhiteRockBeach.ca

\$15

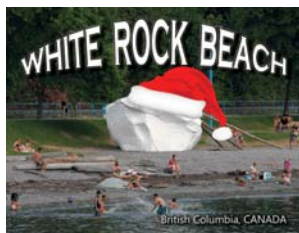
12 @ \$1.25



12 Postcards

SANTA HAT PACK

By **ART**ographer *Rick WALLACE*



POSTCARDS



GREETING CARDS



LUCKY COINS



MAGNETS

VirtualEdge.ca / RICco.ca / CrownART.ca / MrWhiteRock.com / WhiteRockPhoto.ca

WhiteRockBeach.ca / WhiteRockBeachGallery.com / AmazingWhiteRock.com

PO Box 75214 RPO WHITE ROCK, SURREY BC V4A 0B1 CANADA

10-12P-SANTA-HAT-PACK

14 - Storm of the Century Postcards



This HISTORIC Event

Was Captured By ARTographer

Ric WALLACE

Perfect Keepsakes For Generations To Come



These postcards, sold as a set, were produced by ARTographer Ric Wallace. On December 20, 2018 the Storm of the Century battered the White Rock Beach waterfront breaking the pier into two, and an emergency air rescue was needed to lift a stranded man to safety at White Rock Beach, in BC, CANADA. No lives were lost in White Rock, but damage to the pier, boats, and waterfront was in the millions.



WHITEROCKBEACHGALLERY.COM



Contact Ric Wallace to Purchase **604-259-0105**

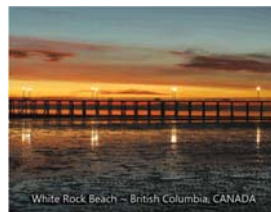
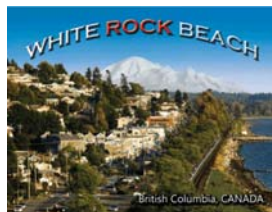
24 Postcards

\$40

14 - Storm of the Century Postcards



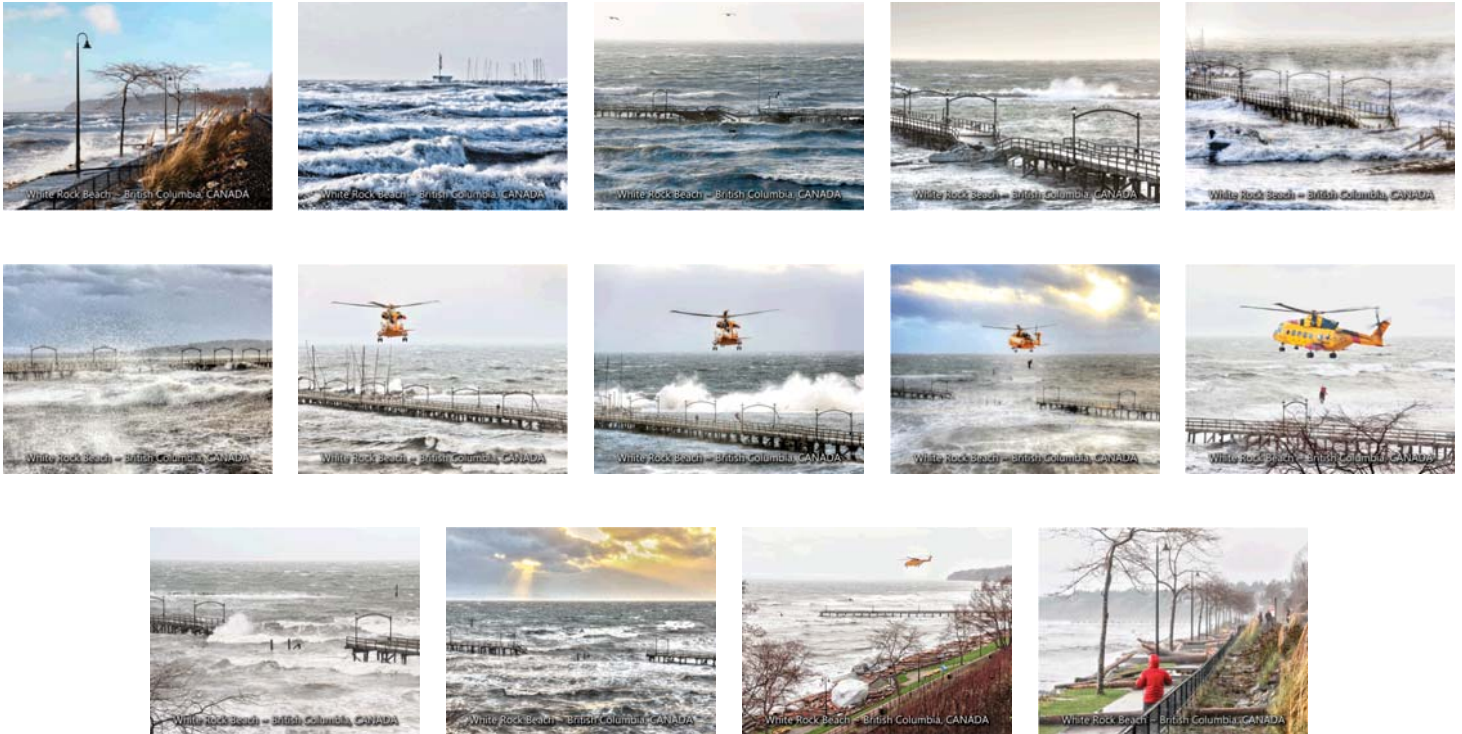
10 - Pier / White Rock Postcards



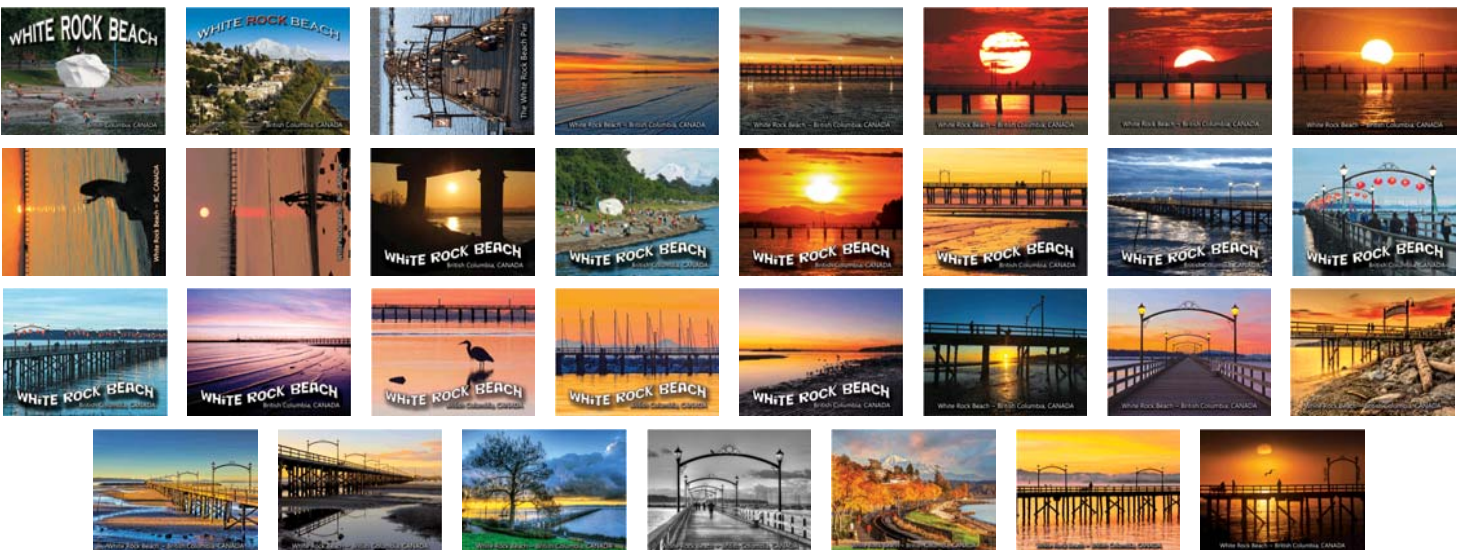
45 Postcards

\$75

14 - Storm of the Century Postcards



31 - Pier / White Rock Postcards



45 Postcards

\$95

1 - White Rock Lucky Coin® V3.0

Lucky Coin® V3.0

The Double Lucky - Lucky Coin®

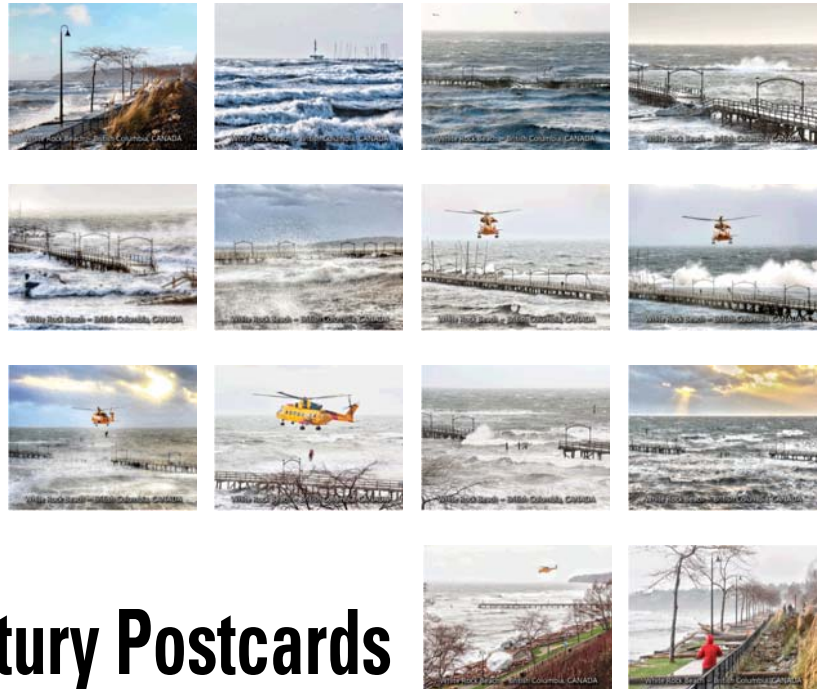
With Bonus
Velour Draw
String Bag



Lucky White Rock
Side 1

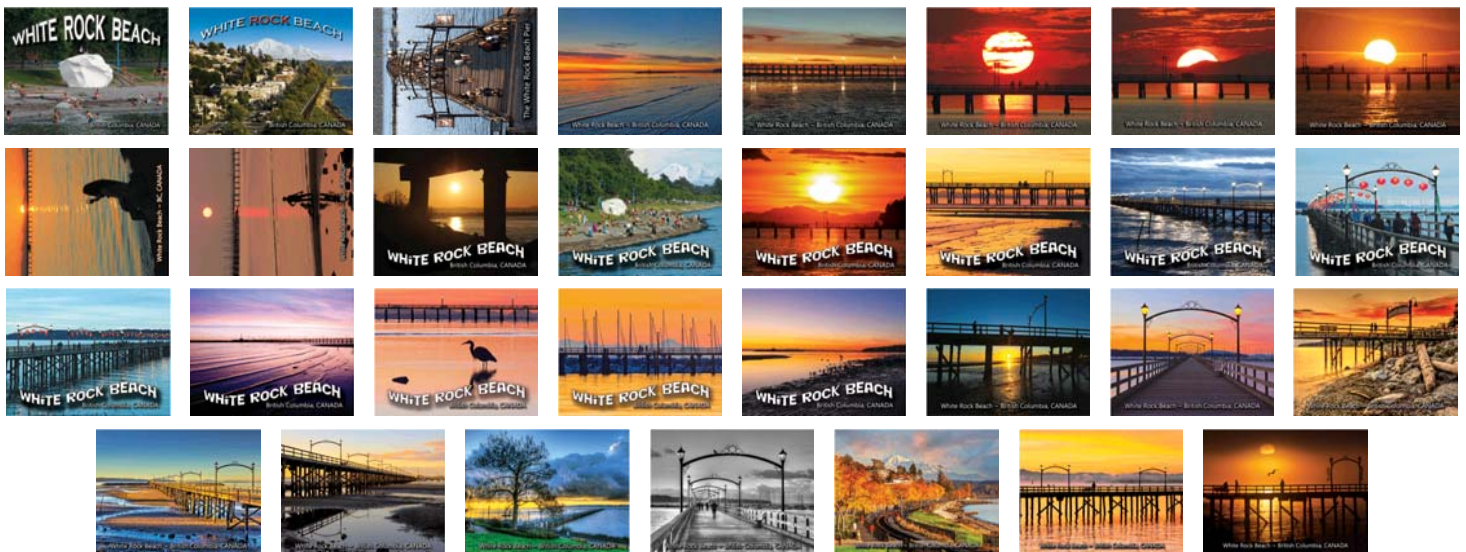


Lucky Squirrel
Side 2



14 - Storm of the Century Postcards

31 - Pier / White Rock Postcards



15-45P - STORM OF THE CENTURY



We have only 2 large CANVAS prints
1- 25" x 49" with frame and 1 – 30" x 60" (no frame)
left at **\$750 CASH / DEBIT**
\$775 Visa / MasterCard
1- 21.5" x 41.5" with frame – **\$300**
FREE Delivery within the South Surrey / White Rock area.





24" x 36" - Acrylic Print - \$750 TAX INCLUDED

FREE Delivery Within The
South Surrey / White Rock Area

IN STOCK

Contact Ric Wallace
604-259-0105

December 20, 2018: During the Storm of the Century the skies opened up on the missing midsection of the 100+ year old White Rock Beach Pier in BC, CANADA. No lives were lost in White Rock, but damage to the pier, boats, and waterfront was in the millions.

Printed using the giclee (UV inkjet) method for a dynamic look
Vibrant colours in a wide gamut with original AGFA Inks
1/4" thick, 99.9% optically clear acrylic made in USA
Excellent print longevity, rated for 200 plus years fade resistance



PANO-03-00-001

Early Morning At The White Rock Beach Pier - Blue Sky

Framed Matted Print By **ART**ographer Ric Wallace

Framed Matted 12"x 24" Photo Prints - **\$300**

6"x 18" print with a 12" x 24" mat in a frame
outside dimensions **14" x 26"**

Large PANO Print – PANO-03-00-001

Prints & Wall ART

By ARTographer *Ric WALLACE*

Please contact for current pricing, due to possible increased costs of materials.

Mini Pano Prints

4"x 12" Photo Prints @ \$20
Matted 8"x16" Photo Prints @ \$50
Framed Matted 8"x 16" Photo Prints @ \$150



PANO-01-00-001

Wintertime Train Tracks At White Rock East Beach
Framed Matted Print By ARTographer Ric Wallace



PANO-01-00-003

Wintertime At The White Rock Beach Train Station - B&W
Framed Matted Print By ARTographer Ric Wallace



PANO-01-00-002

The Morning Train to Seattle At White Rock Beach
Framed Matted Print By ARTographer Ric Wallace



PANO-01-00-004

Wintertime At The White Rock Beach Train Station - Colour
Framed Matted Print By ARTographer Ric Wallace



PANO-01-00-005

Early Morning At The White Rock Beach Train Station - Colour
Framed Matted Print By ARTographer Ric Wallace



PANO-05-00-001

Black Horse In The Morning Mist
Framed Matted Print By ARTographer Ric Wallace



PANO-05-00-002

Appaloosa Horse In the Morning Mist - B&W
Framed Matted Print By ARTographer Ric Wallace



PANO-05-00-003

Appaloosa Horse In the Morning Mist - Colour
Framed Matted Print By ARTographer Ric Wallace



PANO-05-00-004

Horsing Around In the Morning Mist
Framed Matted Print By ARTographer Ric Wallace



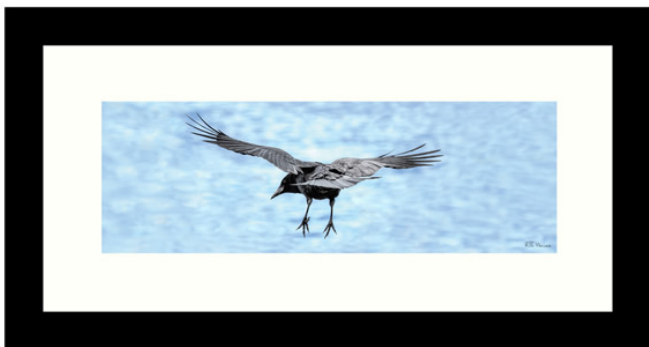
PANO-07-00-001

Harry The Seagull & Nine Of His Friends
Framed Matted Print By ARTographer Ric Wallace



PANO-08-00-001

EJ The Crow In Flight At White Rock Beach - B&W
Framed Matted Print By ARTographer Ric Wallace



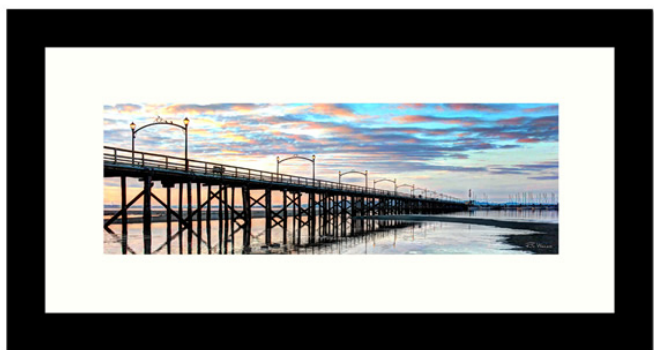
PANO-08-00-002

EJ The Crow In Flight At White Rock Beach - Colour
Framed Matted Print By ARTographer Ric Wallace



PANO-09-00-001

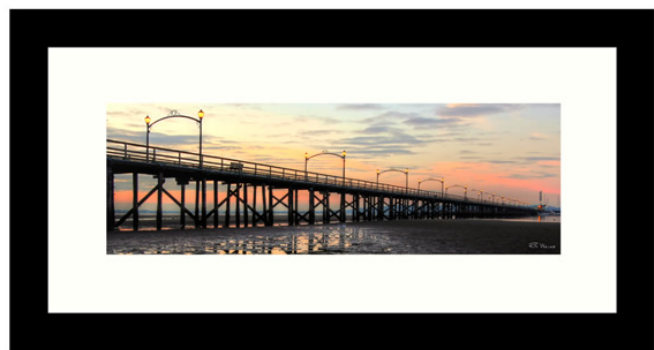
Seal Swimming Near The White Rock Beach Pier
Framed Matted Print By ARTographer Ric Wallace



PANO-03-00-001

Early Morning At The White Rock Beach Pier - Blue Sky

Framed Matted Print By ARTographer Ric Wallace



PANO-03-00-002

Early Morning At The White Rock Beach Pier - Orange Sky

Framed Matted Print By ARTographer Ric Wallace



PANO-03-00-004

Dramatic Sunrise At The White Rock Beach Pier

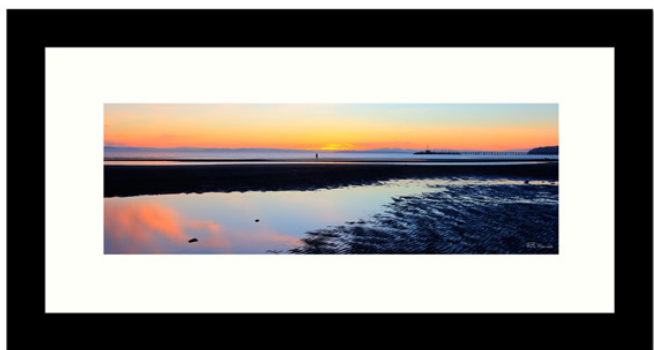
Framed Matted Print By ARTographer Ric Wallace



PANO-03-00-003

Misty Sunrise At The White Rock Beach Pier

Framed Matted Print By ARTographer Ric Wallace



PANO-03-00-006

Winter Sunset At White Rock Beach

Framed Matted Print By ARTographer Ric Wallace



PANO-03-00-005

Wintertime Sunrise At The White Rock Beach Pier

Framed Matted Print By ARTographer Ric Wallace



The Longest Pier In Canada

*Greeting Cards
With A Virtual Edge!*

whiterockbeach.ca/greeting-cards/



With a White Rock Beach Lucky Coin®,
Your SHIP might just come IN.



WhiteRockBeach.ca

7 5 6 5 5 4 1 7 6 8 9 9 1 5

LUCKY COIN® V1.0
LUCKY COIN® V2.0
LUCKY COIN® V3.0

AS SEEN ON
TV

CAPTAIN LUCKY'S
Bag of 3 Lucky Coins

The Adventures of Captain Lucky
are on WhiteRockBeach.ca

A promotional card for Captain Lucky's Bag of 3 Lucky Coins. It features a barcode with the number 7 5 6 5 5 4 1 7 6 8 9 9 1 5, a Canadian flag, a rainbow, a treasure pot, a squirrel dressed as Captain Lucky, and a QR code. The text includes "AS SEEN ON TV", "CAPTAIN LUCKY'S Bag of 3 Lucky Coins", and "The Adventures of Captain Lucky are on WhiteRockBeach.ca".

**Confused about setting up
a Blog or Website?**



**Ric Wallace at VirtualEdge.ca
can help set up a COOL WordPress
site you can maintain yourself.**

Ric Wallace - Online Marketing Specialist
White Rock / Vancouver BC
Open 8 am to 10 pm (Pacific Time)
Tel **604-259-0105** - VirtualEdge.ca



Virtual Edge Communications

PO Box 75214 RPO WHITE ROCK, SURREY BC V4A 0B1 CANADA

Ric Wallace ~ ARTographer

NO CASH - NO PROBLEM

Pay G Pay

   **RICCO.CA**



WHITE ROCK BEACH GALLERY.COM

Acrylic Prints Framed Prints Poster Prints
Canvas Prints Photo Prints Panoramic Prints

WhiteRockBeachGallery.com

Featuring the work of **ARTographer Ric Wallace**
Located just west of the White Rock Beach Museum





INTERAC Flash®
Contactless-enabled (NFC) cards
Apple Pay, Android Pay Chip credit cards

The **LARGEST** Selection Of
Postcards / Greeting Cards / Magnets
300+ DESIGNS
White Rock Beach / South Surrey
CrowART / RICco
Wildlife Of Canada

The word is getting out about the
White Rock Beach Gallery
We apologize for any traffic problems caused
by people looking for
really **COOL** postcards, greeting cards, magnets & wall ART.

 **RICCO.CA**

WhiteRockBeach.ca



Ric Wallace
604-259-0105
info@VirtualEdge.ca

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